

What is claimed is:

1 1. A method of displaying, on a display section
2 of a customer terminal, specifications information
3 about various kinds of specifications of a
4 custom-made product upon receipt of the
5 specifications information from a manufacturer
6 server via a communications network, comprising the
7 steps of:

8 at the manufacturer server

9 (a) for appearance specifications which are
10 to be reflected on appearance of a prospective
11 custom-made product and have a plurality of
12 candidates for forthcoming selection, previously
13 storing appearance image information of the
14 custom-made product for every candidate;

15 (b) previously storing interior
16 specifications information about interior
17 specifications of the custom-made product;

18 at the customer terminal

19 (c) displaying, on the display section, a first
20 menu containing the appearance image information
21 about the appearance specifications of all
22 candidates, for selection by a customer, upon
23 receipt from the manufacturer server;

24 (d) selecting at least one candidate of the
25 appearance specifications from the first menu on

26 the display section by the customer; and
27 (e) displaying, on the display section, a
28 second menu containing all kinds of the interior
29 specifications information corresponding to the
30 selected candidate of the appearance specifications,
31 for selection by the customer, upon receipt of from
32 the manufacturer server.

1 2. A displaying method according to claim 1,
2 wherein during said displaying of the interior
3 specifications information at the customer terminal,
4 said second menu contains the kinds of the interior
5 specifications and all the candidates for each kind.

1 3. A displaying method according to claim 2,
2 wherein at the customer terminal, delivery
3 information about an estimated delivery term for
4 every candidate is displayed on the display section
5 upon receipt from the manufacturer server.

1 4. A displaying method according to claim 3,
2 wherein after said selecting of the appearance
3 specifications and the interior specifications from
4 the first and second menus, the manufacturer server
5 creates a confirmation page containing the
6 appearance image information of the prospective
7 custom-made product, which information corresponds

8 to the result of said selecting, and transmits the
9 confirmation page to the customer terminal for
10 displaying on the display section.

1 5. A displaying method according to claim 4,
2 wherein the custom-made product is a personal
3 computer, and the appearance specifications are
4 display specifications.

1 6. A system for displaying specifications
2 information of a custom-made product, comprising:
3 a manufacturer server having a database which
4 previously stores appearance image information of
5 a prospective custom-made product for appearance
6 specifications which are to be reflected on
7 appearance of the prospective custom-made product
8 and have a plurality of candidates for forthcoming
9 selection, said database also previously storing
10 interior specifications information about interior
11 specifications of the prospective custom-made
12 product for forthcoming selection; and
13 a customer terminal communicably connected to
14 said manufacturer server and having a display
15 section for displaying various kinds of information;
16 said manufacturer server reads out a plurality
17 of kinds of the appearance image information, as
18 the candidates of the appearance specifications,

19 from said database and transmits the read-out
20 candidates of the appearance specifications to said
21 customer terminal for displaying on said display
22 section as a first menu so that a customer selects
23 at least one desired candidate;

24 said manufacturer server reads out the
25 interior specifications information from said
26 database which information corresponding to the
27 selected candidate of the appearance specifications,
28 and transmits the read-out interior specifications
29 information, which includes a plurality of
30 candidates, to said customer terminal for displaying
31 on said display section as a second menu so that
32 the customer make selections.

1 7. A displaying system according to claim 6,
2 wherein during the displaying of the interior
3 specifications information at said customer
4 terminal, said manufacturer server displays, on said
5 display section of said customer terminal, said
6 second menu contains the kinds of the interior
7 specifications and all the candidates for each kind.

1 8. A displaying system according to claim 7,
2 wherein said manufacturer server transmits delivery
3 information about an estimated delivery term for
4 every candidate to said customer terminal for

5 displaying on said display section.

1 9. A displaying system according to claim 8,
2 wherein after the selecting of the appearance
3 specifications and the interior specifications from
4 the first and second menus, said manufacturer server
5 creates a confirmation page containing the
6 appearance image information of the prospective
7 custom-made product, which information corresponds
8 to the result of said selecting, and transmits the
9 confirmation page to said customer terminal for
10 displaying on said display section.

1 10. A manufacturer server, adapted to be
2 communicably connected with a customer terminal,
3 for use in a system for displaying specifications
4 information of a custom-made product on a display
5 section of the customer terminal, wherein:

6 said manufacturer server has a database which
7 previously stores appearance image information of
8 a prospective custom-made product for appearance
9 specifications which are to be reflected on
10 appearance of the prospective custom-made product
11 and have a plurality of candidates for forthcoming
12 selection, said database also previously storing
13 interior specifications information about interior
14 specifications of the prospective custom-made

15 product for forthcoming selection;
16 said manufacturer server reads out a plurality
17 of kinds of the appearance image information, as
18 the candidates of the appearance specifications,
19 from said database and transmits the read-out
20 candidates of the appearance specifications to said
21 customer terminal for displaying on said display
22 section as a first menu so that a customer selects
23 at least one desired candidate; and

24 said manufacturer server reads out the
25 interior specifications information from said
26 database which information corresponding to the
27 selected candidate of the appearance specifications,
28 and transmits the read-out interior specifications
29 information, which includes a plurality of
30 candidates, to said customer terminal for displaying
31 on said display section as a second menu so that
32 the customer make selections.

1 11. A manufacturer server according to claim
2 10, wherein during the displaying of the interior
3 specifications information at said customer
4 terminal, said manufacturer server displays, on said
5 display section of said customer terminal, said
6 second menu contains the kinds of the interior
7 specifications and all the candidates for each kind.

1 12. A manufacturer server according to claim
2 11, wherein said manufacturer server transmits
3 delivery information about an estimated delivery
4 term for every candidate to said customer terminal
5 for displaying on said display section.

1 13. A manufacturer server according to claim
2 12, wherein after the selecting of the appearance
3 specifications and the interior specifications from
4 the first and second menus, said manufacturer server
5 creates a confirmation page containing the
6 appearance image information of the prospective
7 custom-made product, which information corresponds
8 to the result of said selecting, and transmits the
9 confirmation page to said customer terminal for
10 displaying on said display section.

1 14. A customer terminal, adapted to be
2 communicably connected with a manufacturer server,
3 for use in a system for displaying specifications
4 information of a custom-made product on a display
5 section of the customer terminal, wherein:
6 said customer terminal has a display section
7 for displaying various kinds of information;
8 said display section displays a first menu
9 containing appearance image information of a
10 prospective custom-made product for appearance

11 specifications which are to be reflected on
12 appearance of the prospective custom-made product
13 and have a plurality of candidates, said appearance
14 image information of the individual candidates being
15 received from said manufacturer server for selection
16 from the displayed first menu by a customer; and
17 said display section also displays a second
18 menu containing interior specifications
19 information about interior specifications of the
20 prospective custom-made product, said interior
21 specifications information corresponding to the
22 selected candidate of the appearance specifications
23 and being received from said manufacturer server
24 for selection in the second menu by the customer.

1 15. A customer terminal according to claim 14,
2 wherein during the displaying of the interior
3 specifications information at said customer
4 terminal, said display section displays said second
5 menu contains the kinds of the interior
6 specifications and all the candidates for each kind.

1 16. A method of selecting specifications of
2 a custom-made product, comprising the steps of:
3 (a) transmitting, from a manufacturer server
4 to a customer terminal, appearance image information
5 of a prospective custom-made product for appearance

6 specifications which are to be reflected on
7 appearance of the prospective custom-made product
8 and have a plurality of candidates, and displaying,
9 on a display section of the customer terminal, a
10 first menu containing the appearance specifications
11 for every candidate for selection in the first menu
12 by a customer;

13 (b) selecting one candidate from all the
14 candidates of said appearance specifications in the
15 first menu displayed on the display section;

16 (c) transmitting, from the manufacturer server
17 to the customer terminal, various kinds of interior
18 specifications information about interior
19 specifications of the prospective custom-made
20 product, and displaying, on the display of the
21 customer terminal, a second menu containing all
22 kinds of said interior specifications information
23 corresponding to the selected candidate of the
24 appearance specifications for selection in the
25 second menu by the customer; and

26 (d) selecting desired kinds of the interior
27 specifications from the second menu on the display
28 section by the customer as those of the prospective
29 interior specifications.

1 17. A method according to claim 16, wherein
2 during the second-named displaying step of

3 displaying the interior specifications information,
4 said second menu contains all kinds of the interior
5 specifications and all the candidates of the
6 appearance specifications.

1 18. A selecting method according to claim 17,
2 wherein during the first-named displaying step of
3 displaying the appearance specifications
4 information and said second-named displaying step
5 of displaying the interior specification
6 information, delivery information about an
7 estimated delivery term for every candidate is
8 displayed on the display section upon receipt from
9 the manufacturer server.

1 19. A selecting method according to claim 18,
2 wherein after said selecting of the appearance
3 specifications and the interior specifications from
4 the first and second menus during said first- and
5 second-named displaying steps, the manufacturer
6 server creates a confirmation page containing the
7 appearance image information of the prospective
8 custom-made product, which information corresponds
9 to the result of said selecting, and transmits the
10 confirmation page to the customer terminal for
11 displaying on the display section.

1 20. A selecting method according to claim 19,
2 wherein the custom-made product is a personal
3 computer, and the appearance specifications are
4 display specifications.